

Ads for Premium Incentive Business trade publication, promoting Bread Bakery, TV/VCR combo, home office fax machine.

HOW TO PLAY UP A GREAT PERFORMANCE

Panasonic Combination TV/VCR

A superior performance can be its own reward. But most people would rather get a great gift. Call 201-392-6198 for award ideas that really play back your appreciation. The better the applause, the more likely you'll get an encore.



HOW TO COMMUNICATE APPRECIATION

Panasonic Fax Machines

Send a clear message with one of the hottest new home office products to ever land on a desk. To get instant gratification from your next incentive program, call 201-392-6198. And we'll show you how to experience life in the fax lane.



HOW TO REWARD RISING SALES

Panasonic Bread Bakery™ Automatic Bread Maker

While others may have loafed around all year, your sales staff has consistently risen to the occasion. Call 201-392-6198 for great ideas on how to thank them for bringing in the dough. Because, after all, man does not live by bread alone.

