

Assignment: Recruitment brochure for Panasonic Automotive Systems Company of America, Peachtree campus

Requirements:

- "People are the key to Panasonic's success"
- PASA's history, number of employees, countries
- PASA's uniqueness: quality products, innovation
- Why work here?: innovative company, satisfying corporate culture, benefits, different careers available

People are the key to Panasonic's success

Speed past your idea of "getting there"

People always talk about "getting there." Well, our "there" is better. We're conveniently located just 20 minutes south of Atlanta airport, a major U.S. hub. A renowned financial publication just rated our hometown area as the #8 "Best Place to Live" in the U.S. Criteria included affordable housing, low crime rate, access to quality health care, and a broad range of leisure and cultural diversions.

Now it's your turn to take the wheel. Whether you're a technical professional in engineering or design, or an IT wizard, we have immediate opportunities for you to drive solutions at Panasonic Automotive Systems Company of America. Email your resume to: jobs@us.panasonic.com, or mail it to us at 776 Highway 74 South Peachtree City, GA, 30269, Attn: Employment.



We're hiring "Technical Drivers"

Panasonic Automotive Systems Company of America, a Division of Panasonic Corporation of North America
776 Highway 74 South
Peachtree City, GA 30269
www.uspanasonic.com

Fast-tracking ideas. Driving technical solutions.

Climb into Panasonic Automotive Systems Company of America. Get a feel for the wheel. Turn the key. Your mind races. Ideas ignite. Fuel-injected possibilities speed you on your way. Solutions are accelerating beyond previous boundaries. You're driving a world-class leader in consumer electronics. Panasonic pulls out in front with innovative entertainment, information, and navigation products. Experience a fast-track idea environment that makes your heart race.

Make your heart race. Move the industry ahead.

Join us on the fast track in a challenging, exciting environment. Panasonic Automotive Systems Company of America, a division of Panasonic Corporation of North America, headquartered in Peach Tree City, Georgia, is a leading manufacturer and supplier of entertainment systems and components to the automotive industry. With more than 1000 employee, we are the manufacturing and design HQ for Panasonic Automotive Systems Company the U.S. Panasonic Automotive Systems Company also maintains design centers in Europe and Japan, and manufacturing facilities in Asia and Mexico.

Panasonic's wide-ranging product portfolio includes DVD audio and video entertainment systems, DVD Audio (ELS Surround Sound), DVD, CD and cassette player mechanisms, speaker systems, navigation and global positioning systems, emergency call products, and climate control systems. Additional products include audio mechanisms, standard and custom components, batteries, and camera solutions for a variety of automotive applications. With such a broad range of capabilities, it's no wonder Panasonic is a longtime supplier to General Motors, Ford, DaimlerChrysler, Toyota, Honda, Nissan, Mazda, Subaru, Mitsubishi and others. Beyond being just any supplier, we've received numerous prestigious automotive industry accolades, including several "GM Supplier of the Year" awards.

Check out our high performance benefits package.

The HR team at Panasonic Automotive Systems Company of America has pulled together a benefits package made for those who belong in the winner's circle! Panasonic offers a contemporary work environment and an exciting, upbeat corporate culture, competitive salaries, company-matched 401K plans, excellent medical benefits and exciting growth opportunities. Come be a part of the Panasonic experience.

ELS

The revolutionary ELS Surround Sound System is the first factory-installed, discrete six-channel DVD-Audio system for vehicles. It is the only system that is personally tuned for the vehicle by five-time Grammy-winning producer Elliot Scheiner, providing vehicle occupants with the opportunity to fully experience true, in-studio surround sound as mixed by Mr. Scheiner, as opposed to the computer-simulated mix found in other premium automotive sound systems. In the U.S., Acura was the first auto manufacturer to bring the ELS Surround system to market in its 2004 Acura TL.

Optional boilerplate:

About Panasonic Automotive Systems Company of America

Based in Southfield, Michigan, Panasonic Automotive Systems Company of America, a division of Secaucus, New Jersey-based Panasonic Corporation of North America, acts as the North American operating company of Panasonic Automotive Systems Company, an internal division company of Matsushita Electric Industrial Co., Ltd. (NYSE: MC), one of the world's leading developers and producers of innovative digital and other electronic products for consumer, business and industrial use. The company coordinates the global operations and marketing of automotive audio systems, DVD rear-seat entertainment systems, deck mechanisms, speakers, displays, as well as electronics components including sensors, switches, motors and batteries. Additional information on Panasonic and its products is available at www.panasonic.com.