

MARTHA STEWART : CRAFTS™



Coming to Your Store this Fall

With Martha Stewart Crafts™, you are offering your customers the standard of excellence they have come to expect from America's most beloved and respected lifestyle guru. Teaming with EK Success, the country's leading scrapbooking and creative consumer products company, Martha Stewart has created an exciting new line of beautifully designed, innovative craft products.

This namesake collection features more than 600 products in four themed categories, plus essential materials and tools, all inspired by Martha Stewart's passion for beautiful, hand-made crafts and her desire to share all good things creative, easy, and enjoyable.

What can Martha do for me?

Martha Stewart Crafts™ not only delivers exclusive products designed to entice beginners and accomplished crafters alike, but also Martha Stewart's own "how-to" tips and hundreds of ideas from her talented team of crafting experts.

Contact your sales representative